

HANSEN HENLEY

YODER & LAMB

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Hansen Henley Yoder & Lamb believe in the following guiding principles in the role of philanthropy and have developed core business principles related to philanthropy that guide our work in the field.

### **Principles and Values that Guide our Firm and Our Relationships**

#### **For Our Clients:**

We believe philanthropy is a critical factor in creating a healthy society.

We believe non-profits play a significant role in creating a healthy society and affecting change.

We strive to help our clients build a philanthropic culture of lasting relationships and life-long giving.

We strive to help non-profits strengthen the community and affect positive change in the world.

We strive to utilize the best talent and best practices in our work including the latest advances in philanthropy and fundraising.

We believe in and strive to utilize innovative approaches reflecting the unique character of our clients.

We believe a successful consulting business utilizing proven senior-level professionals adds value to the public, private and non-profit sectors.

#### **For Our Firm:**

We strive to conduct ourselves with the highest ethical and moral standards and choose to work with organizations who share these values.

We strive to listen to our clients and to create long term relationships with them.

We believe in the strength of diversity and respecting all people.

We strive for transparency in our work.

We strive to have fun in our work with each other and our clients.